

**DATE**: 09-28-2012 **PAGE**: 1

**of** 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398068	09-10-2012	09-27-2012	4	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency CPE: C: 95 P: 101 E: 1536  1 09-25-2012 09-30-2012 06:00AM - 07:00AM EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) 1 30 X X X X X 4 850 4 3,400.00 2 10-01-2012 10-01-2012 06:00AM - 07:00AM EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) 1 30 X X X X X X 3 225 3 675.00 3 09-25-2012 09-30-2012 05:00AM - 05:30AM EYEWITNESS NEWS AT 5:00 AM (MONDAY -FRIDAY) 2 30 X X X X X X 3 225 1 225.00 4 10-01-2012 10-01-2012 05:00AM - 05:30AM EYEWITNESS NEWS AT 5:00 AM (MONDAY -FRIDAY) (83 1 30 X X X X X X 8 850 8 6.800.00 5 09-25-2012 09-30-2012 07:00AM - 09:00AM GOOD MORNING AMERICA (MONDAY -FRIDAY) (83 1 30 X X X X X X 8 850 2 1,700.00 6 10-01-2012 10-01-2012 07:00AM - 09:00AM GOOD MORNING AMERICA (MONDAY -FRIDAY) (83 1 30 X X X X X X 8 850 2 1,700.00 7 09-25-2012 09-30-2012 06:00AM - 07:00AM EYEWITNESS NEWS SATURDAY 6-7A (2105) 2 30 X 2 2 150 2 300.00 8 09-25-2012 09-30-2012 11:00AM - 11:30AM HEART OF CAROLINA PERSPECTIVES (4609) 3 30 X X X X X X 2 2 75 2 150.00 9 09-25-2012 09-30-2012 11:00AM - 11:35PM EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY 2 30 X X X X X X 4 750 4 3,000.00 11 10-01-2012 10-01-2012 11:00PM - 11:35PM EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY 2 30 X X X X X X 4 750 4 3,000.00 12 09-25-2012 09-30-2012 11:00PM - 11:35PM EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY 2 30 X X X X X 4 750 4 1,900.00																		
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DATE: 09-28-2012 PAGE: 2

**of** 5

GREER, MARGOLIS, MITCHELL, BURNS &

**ASSOC - 863** 

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No 398068 O9-10-2012 O9-27-2012 OBAMA FOR AMERICA BARACK OBAMA FOR PRES Product Code POLITICALS WTVD - DURHAM

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**DATE**: 09-28-2012 **PAGE**: 3

**of** 5

GREER, MARGOLIS, MITCHELL, BURNS &

ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No 398068 Op-10-2012 Op-27-2012 A OBAMA FOR AMERICA BARACK OBAMA FOR PRES POLITICALS Station/Market WTVD - DURHAM

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34 10-01-2012 10-01-2012 04:00PM - 05:00PM EYEWITNESS NEWS 4:00PM (MONDAY-FRIDAY) ( 3 30 X 1 180 1 35 09-25-2012 09-30-2012 10:00AM - 11:00AM RACHEL RAY (MONDAY-FRIDAY) (851) 3 30 X X X X X X 4 150 4 36 10-01-2012 10-01-2012 10:00AM - 11:00AM RACHEL RAY (MONDAY-FRIDAY) (851) 3 30 X X X X X X 4 350 4 37 09-25-2012 09-30-2012 11:00AM - 12:00PM THE VIEW (MONDAY-FRIDAY) (846) 1 30 X X X X X 4 350 4 350 4 350 09-25-2012 10-01-2012 11:00AM - 12:00PM THE VIEW (MONDAY-FRIDAY) (846) 1 30 X X X X X X 1 300 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 350 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1																				
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Cr Resolved   Rate Reason   300 CRDT RESOLV   Total: 300   300 Credit Resolved Total: -1																				
09-30-2012   300 CRDT RESOLV   Credit Resolved Total:   -1	39	09-25-2012	09-30-2012	10:00AM - 11:	:00AM	THIS WEEK SUNDAY 10-11A (	(800)		3	30						Х	1	300	1	300.00
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Total: 300 Credit Resolved Total: -1			Cr Resolved	Rate F	Reason															
			09-30-2012	300 0	CRDT RESOLV															
40 09-25-2012 09-30-2012 05:30AM - 06:00AM EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA 2 30 X X X X 1 350 1			Total:	300												С	redit Re	solved Total:	-1	-300.00
	40	09-25-2012	09-30-2012	05:30AM - 06:	:00AM	EYEWITNESS NEWS AT 5:30	AM (MONDAY-	FRIDA	2	30		X :	Χ	X	Χ		1	350	1	350.00
							,		_										_	



**DATE**: 09-28-2012 **PAGE**: 4

**of** 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398068	09-10-2012	09-27-2012	4	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

	Agend	cy Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	Date	Billing					Р	ackage	Contract Titl	е	
	95	101 1	536	242979	PHILADELPHIA	A A. CLIFFORD	09-25-2012	10-01-2	2012	M (Broa	dcast	Mont	h, Cy	cle 1)		N	242979		
Line	e Start D	Date	End Date	Time Period		Description			RC	Duration	М	ΓW	Т	F S	s s	SPW	Price	Tot Spots	Total \$
				Agency CPE:	C:95 P:101 E	E : 1536													
41	09-25-2	2012	09-30-2012	09:00AM - 10:	:00AM E	EYEWITNESS NEWS SAT 9-1	OAM (10765)		2	30				>	(	1	250	1	250.00
42	09-25-2	2012	09-30-2012	06:00AM - 07:	:00AM E	EYEWITNESS NEWS SUNDA	Y 6-7A (6243)		3	30					x	1	100	1	100.00
43	09-25-2	2012	09-30-2012	05:00PM - 05:	30PM E	EYEWITNESS NEWS AT 5:00	PM(MONDAY-	RIDAY	2	30	,	x x	X	X		4	600	4	2,400.00
44	10-01-2	2012	10-01-2012	05:00PM - 05:	30PM E	EYEWITNESS NEWS AT 5:00	PM(MONDAY-	RIDAY	2	30	х					1	600	1	600.00
45	09-25-2	2012	09-30-2012	05:30PM - 06:	00PM E	EYEWITNESS NEWS 5:30PM	(MONDAY-FRI	DAY) (8	2	30	,	<b>х</b>	X	x		4	750	4	3,000.00
46	10-01-2	2012	10-01-2012	05:30PM - 06:	00PM E	EYEWITNESS NEWS 5:30PM	(MONDAY-FRI	DAY) (8	2	30	x					1	750	1	750.00
47	09-25-2	2012	09-30-2012	07:00AM - 08:	:00AM E	EYEWITNESS NEWS SATUR	DAY AT 7AM (2	2408)	2	30				>	(	1	250	1	250.00
48	09-25-2	2012	09-30-2012	07:00AM - 08:	:00AM E	EYEWITNESS NEWS SUN 7-8	BA (820)		2	30					X	1	250	1	250.00
49	09-25-2	2012	09-30-2012	08:00AM - 09:	:00AM (	GOOD MORNING AMERICA	SUNDAY (4789	)	2	30					X	1	350	1	350.00
50	09-25-2	2012	09-30-2012	08:00AM - 09:	:00AM (	GOOD MORNING AMERICA	SATURDAY (18	83)	2	30				>	(	1	400	1	400.00
51	09-25-2	2012	09-30-2012	09:00AM - 10:	:00AM E	EYEWITNESS NEWS SUNDA	Y 9-10A (830)		2	30					X	1	250	1	250.00
52	09-25-2	2012	09-30-2012	08:00PM - 10:	00PM F	PRIME SPECIALS (797)			3	30	,	<b>(</b>				1	3,000	1	3,000.00
				DWTS	EM LINE NOTE														
53	09-25-2	2012	09-30-2012	05:00AM - 05:	:30AM E	EYEWITNESS NEWS AT 5:00	AM (MONDAY	-FRIDA	2	30	<b>)</b>	X	X	X		1	225	1	225.00
54	09-25-2	2012	09-30-2012	05:30AM - 06:	:00AM E	EYEWITNESS NEWS AT 5:30	AM (MONDAY	-FRIDA	2	30	,	κ x	X	X		1	350	1	350.00



**DATE**: 09-28-2012 **PAGE**: 5 **of** 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

	ontrac 39806					Rev# 4	Advertiser OBAMA FOR AME	RICA								Product Code POLITICALS						ket RHAM
	P	gency Est			CMS	S #	Sales Office	Account Executive	Start Date	End [	Date	Billing					Pac	kage	Contrac	ct Titl	е	
		95 101 1	536		2429	79	PHILADELPHIA	A. CLIFFORD	09-25-2012	10-01-2		M (Broa						N	242979	1		
Li	ne S	tart Date	End Dat	е	Time Per	riod	Des	cription			RC	Duration	МТ	ΓW	T F	S	S :	SPW	F	Price	Tot Spots	Total \$
					Agency (	CPE: (	C:95 P:101 E:1	536														
																	Con	tracte	d Gross	Total		68,360.00
																			al Gross			68,060.00
																	A	gency	Commi Net	ission Tota		10,209.00 57,851.00
N	lonth	YR			Preer	mpted		Made Good	Contract T	otal		Α	djustr	nents								Actual Total
S	ep 1	2				0.00		0.00	52,18	5.00			300.0	00 CR								51,885.00
C	ct 1	2				0.00		0.00	16,17	5.00				0.00								16,175.00
-	ГОТА	L				0.00		0.00	68,360	0.00			300.0	00 CR								68,060.00